

Exhibitor Prospectus

By taking the opportunity of exhibiting at the *Fish Sampling With Active Methods* Conference (FSAM 2010), your company will enjoy exclusive access to attendees representing a diverse spectrum of scientific disciplines in the water, fish and fisheries research from a wide range of employment sectors (e.g., private, public, nonprofit, academic, consulting) and responsibilities (e.g., field scientists, researchers, managers, regulators, consultants, students).

Additionally, *Fish Sampling With Active Methods* will attract international interest and will provide you with a unique opportunity to highlight your technologies, services and products in allied fields and related disciplines. The *Fish Sampling With Active Methods* Conference and Exhibition is the perfect venue for you to promote your products, develop brand loyalty and distribute information.

To become an exhibitor

download the **Exhibitors Registration** and submit ideally before **20 April 2010**.

To see the exhibition space layout look at the **Exhibition Space Layout** Plan.

13 exhibition spaces 2x2 m are available, each for € 1,950

The following benefits are included in the fee:

- Complimentary conference registration for two people including all social events
- One table and two chairs (table cloths and more chairs available upon request) and/or
- Wall or board ideally suited to Velcro™ or pins
- One sign with your company name and exhibit staff badges
- Complimentary insert (to be supplied by exhibitor) in conference bag
- Onsite costs such as cleaning, set up and dismantling of the tables prior to and after the conference
- On-call assistance before and during the conference
- List of conference delegates
- Electrical Outlets - available upon request

Meet Your Goals with these Valuable Exhibitor Services

- Complimentary Listing on the Conference web site
- Traffic building Events on the Exhibit space, including:
 - Morning and afternoon coffee breaks
 - Social events, including the Poster Cocktail Session
- Listing in the Book of Abstracts as a short description of the company, address and phone number.

Flyer or brochure insertion for € 200

Opportunity for those who do not wish to take part in the exhibition but want to present their company/organisation there is an opportunity to insert flyers (max. 5 pcs) or 1 brochure (max. of 50 pages) in the conference bags.

Contact: For further information regarding exhibitor opportunities, please contact us at: **fsam2010@hbu.cas.cz**

Completed registration submit:

by **e-mail** to **fsam2010@hbu.cas.cz**,

by **mail** to Katka Soukalova, BC AS CR HBU, Na sadkach 7, Ceske Budejovice 370 05, Czech Republic, or

by **Fax** to: +420 385 310 248.

**If sponsoring of an event or activity would better suit your needs, consult our
Sponsorship Program.**